



SAF 2025
INTERNATIONAL
STEAM AZERBAIJAN FESTIVAL

“VidX:AI Motion Challenge”

Training Program for Finalists of the Competition
Generative AI Syllabus



About the Instructor

Umid Salay

Generative AI Expert | AI Creativ Director-AI Lab Trenders |
Generative AI Instructor

Experience:

- 6+ years in digital marketing, creative strategy, and content leadership
- 2+ years of intensive activity and training in the field of Generative AI
- Created the first AI-generated feature-length commercial in Azerbaijan
- Produced music videos at professional production level
- Speaker and trainer at local and international events

About the Trainer:

Umid Salay is a creative professional, instructor, and content strategist specialized in artificial intelligence and generative technologies. He has practical experience in applying Generative AI in visual arts, video production, writing, and audio creation, and is one of the first trainers in this field.

Course Duration:

8 lessons (each lesson – 2 hours)

- Learn artificial intelligence and generative AI technologies in depth
- Gain professional skills in working with AI models
- Master content, image, video, and sound creation using AI
- Explore real-world applications and future perspectives of AI

Course Modules:

I. Introduction and Fundamentals

- 1. What is Artificial Intelligence and Generative AI?
- . Prompt Engineering (The Key to Communicating Effectively with AI)

II. Text-to-Text AI and Text Generation

- 2. Working Effectively with ChatGPT (Creating Bots)
- 3. Text-to-Text AI Models and Alternatives

III. Text-to-Image AI – Image Creation Technologies

- 4. Text-to-Image AI Models
- 5. Working Professionally with Sora, Midjourney, and Imagen

Course Modules:

IV. Text-to-Video and Image-to-Video AI

6. Image-to-Video – Creating Videos from Images with AI

7. Text-to-Video AI – Video Creation from Text

V. Text-to-Sound and Text-to-Music

- 8. AI Voice Generation and Narration

Creating Music with AI

This training will be updated in line with the rapid development of AI. As new models and tools emerge, the syllabus will include the latest updates to ensure that learners always work with the most current and advanced technologies.

END OF COURSE

By the end of each section, participants will have learned to work with the above AI models.

Text to Text

ChatGPT 5	➤
Gemini 2.5	➤
Claude 4	➤
Grok 4	➤
DeepSeek	➤
Perplexity	➤

Text to Image

MidJourney	➤
Imagen	➤
Higgsfield	➤
Sora	➤
Krea	➤
Ideogram	➤

Text to Video

Runway 4	➤
Sora	➤
Veo 3	➤
Kling 2.1	➤
Minimax	➤
Midjourney	➤



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Wishing all participants great success!

