VIDX: AI MOTION CHALLANGE

CATEGORY

SELECTION STAGE RULES

BAKU 2025

1.   Introduction

   Art is a powerful means of expressing human emotions, thoughts, and worldviews. As an integral part of culture and a form of artistic expression of social consciousness, art plays a crucial role in the development of society. Manifested in music, literature, visual arts, theater, and cinema, art has been further enriched over time through the possibilities offered by technology. In the modern era, technology expands the boundaries of art and enables it to be presented in new, digital formats.

   The "A" in the STEAM acronym stands for Art, encouraging students to express their ideas not only through scientific and technological knowledge but also through creativity, aesthetic appreciation, and artistic expression.

   The aim of the competition is to develop participants' imagination and storytelling skills, encouraging them to create their own stories using technology and to work collaboratively as a team.

2. Application method

   2.1. Applications will be accepted through the official website of SAF 2025 (https://saf.steam.edu.az/).

3. Participation requirements

 3.1. Each participant must carefully and thoroughly read the instructions provided in PDF format on the official website. Participants are responsible for any mistakes or issues that arise due to a lack of understanding of the rules.
 3.2. Each team must consist of one mentor aged 18 or above and two participants aged between 9 and 12.
 3.3. Participants may come from different educational institutions.
 3.4. Each participant may join only one team.
 3.5. The mentor is not required to be affiliated with any school or organization in order to lead a team.

3.5. Team names participating in the International STEAM Azerbaijan Festival must **not** reflect political, religious, military, or conflict-related themes.

4. Special cases

4.1. If participants fail to bring the necessary materials (as specified in section 5.7) to the selection stage, or if the materials are damaged or contain drafts, the teams will not be provided with additional materials by the organizers.

4.2. Participants who are unable to attend the competition at the designated venue due to personal or other reasons will be disqualified from the competition.

5. Selection stage

5.1. After the registration phase is completed, a selection stage will be conducted among the teams to determine those who will advance to the final stage. The selection stage consists of two sub-stages.

5.2. In the first sub-stage, participants must create a story based on the theme *"Humans on Earth."*

5.3. The story must be no more than 200 words and should be included in a written report.

5.4. The report must include personal information about the team members and the content of the story they have created. It should be submitted in PDF format.

The written report must consist of the following parts:

- **Title page** (must include the following information):
    - o Team name
    - o Name of the selected category
    - o Full name, age, and school information of each team member
- **The story** written in accordance with the given theme

5.5. A sample of the written report will be provided on the official website of the International STEAM Azerbaijan Festival (https://saf.steam.edu.az/) in the relevant section. Teams must use the provided template to prepare their own reports and upload them to the section of the website designated for written reports.

5.6. Participants who successfully pass the first sub-stage must create an artwork based on the theme *"Humans on Earth"* for the second sub-stage.

5.7. Teams are required to bring the necessary art materials with them to the designated STEAM centers. The list of required materials is as follows:

- A3-size paper

- Colored pencils

- Watercolors

- Gouache paint

- Brush set

- Other materials needed for creating the artwork

5.8. Teams will be given 90 minutes to complete their artwork.

5.9. There must be a clear thematic connection between the written story and the artwork.

5.10. The location assignments for the second substage will be announced in advance on the official website of the International STEAM Azerbaijan Festival (https://saf.steam.edu.az/).

6. Selection criteria

6.1. **Evaluation criteria for the first substage of the selection round ;**

CRITERIA	Max Points 100
Justification of the Theme *(The scenario clearly and creatively reflects the theme "Humans on Earth")*	5-30
Structure and logical flow *(The scenario includes a clear beginning, development, and conclusion)* (10 points) *(The text is coherent and easy to understand)* (10 points)	5-20

Imagination and Creativity *(The story presents an interesting idea, a unique perspective, and a creative approach)*	5-20
Character or Setting description *(The characters or the environment in which the events take place are well described)*	5-20
Language and Style of Expression *(The story is written in a simple, correct, and age-appropriate manner)* (10 points) *(Proper use of grammatical norms)* (10 points)	5-20

6.2. Evaluation criteria for the second substage of the selection round

CRITERIA	Max Points 100
Strength of Idea and Message *(The clarity and impact of the idea presented in the artwork)* *(The role of humans on Earth)*	5-30
Symbolic and Visual Expression *(How the theme is presented through symbols and artistic style)* (10 points) *(The visual elements complement each other effectively)* (10 points)	5-20
Ecological Awareness and Sense of Responsibility *(The artwork reflects the attitude toward Earth, the importance of its protection* (10 points) *, and concepts such as ecological balance)* (10 points)	5-20
Emotional Impact and Originality *(The artwork evokes interest and emotional response in the viewer)* (10 points) *(The approach is original and distinctive)* (10 points) (10 bal)	5-20

Technical Neatness and Presentation *(How neatly the artwork is prepared)* (5 points) *(Proper and appropriate use of A3 drawing paper)* (5 points)	5-10

NOTE! Teams that successfully complete the selection stage will earn the right to participate in the final stage!