

## **"Green initiatives" category**

As a result of the new approaches applied in education, 21st century students acquire knowledge and skills in the fields of science necessary for the development of various fields of modern society. It is as a result of this that the young generation that can contribute to the society by applying their knowledge and skills in the direction of solving real-life problems has started to form.

At SAF 2024, a competition category called "Green Initiatives" will be organized.

- 1. Content** - The project topic is defined as "Green solutions in climate change". The main purpose of choosing the mentioned project topic is to direct the attention to climate change, which is one of the global problems faced by the world, as well as to train students to present projects that include various solutions in this direction, as well as to contribute to social and economic development. At the same time, it is to form an entrepreneur based on the production of products based on market needs through the consideration of financial literacy criteria for the projects presented by each team.
- 2. Participants** - in the "Green Initiatives" category, it is designed for team and individual participation of 14-21-year-old students.
- 3. Selection phase** - Evaluation of the projects for display at the festival will be done by determined judges. Teams that have registered and submitted their projects within the specified period will participate in the selection stage. The selection of projects will be carried out before the festival, and the projects that are successful at this stage will have the right to participate in the festival. In the evaluation conducted for the purpose of selection, the innovativeness, functionality, uniqueness of the project topic, as well as presentation and entrepreneurial skills criteria will be taken into account.

During the festival, the projects of the participating teams will be evaluated by the judges according to the directions mentioned above, and the authors of the more successful projects will be awarded according to the evaluation results.

**Note:** Each team must consist of two participants (maximum) and one mentor. A participant can participate in only one category and one team. The activity of mentors in this direction is limited to a maximum of two teams.

**Presentation** – Each team that registers on the site must upload their project (maximum 3 minutes) in video and text format to the site within the pre-recorded time. Presentations in video and text format should reflect project content, purpose, and activities in the direction of preparation. Video presentations must be made by team members only. The selection stage for participation in the festival will be conducted by evaluating the project based on the submitted video and text presentation.

During the festival, participants will use their personal notebooks or tablets as an auxiliary tool to make project presentations. It is necessary for each team to prepare a promotional and informative roll up of the project they have prepared. Roll size should be 200 cm x 85 cm.

## Evaluation

Criteria	Points
Entrepreneurship and financial literacy – Presentation of business interests regarding the project idea and product (business plan, financial literacy, promotion, marketing, etc.)	20
Innovation – Application of innovative approaches in the realization of the project idea	20
Functionality – Functionality of the developed model, prototype, or other project product (operational status)	25
Uniqueness – New (non-repetitive) project idea and product	20
Presentation – Clear, systematic delivery of ideas or information within the allotted time, and proper use of tone, body language, eye contact, etc.	15
<b>Total</b>	<b>100</b>

**Note:** Projects not aligned with the project topic will not be allowed to the selection phase and will not be evaluated.

### **Requirements**

Team composition: 2 participants and 1 mentor

Age limit :14-21 ( the age until the end of registration calculated )

Registration will close on **August 31**.

Deadline for uploading projects to the site: **September 25**